

WALL-2-WALL NEWS

Visit our helpful website: <http://store.acsouth.com>
We have added more helpful information to this web page for you, check it out today!

Comments or ideas please email acsnews@acsouth.com
Editor: Desiree Debiak

Top 10 Carpet Installs for 02/12

RANK	STORE #
1	4127
2	901
3	4118
4	2560
5	4131
6	4108
7	4122
8	915
9	951
10	6204



Great job!

Who will be in the
Top 10 SQ YD
report next month?

Flooring Event for NY Metro



What a great event for New York Metro associates! We trained over 400 associates in two days. We would like to thank the THD DSM team for putting this event together! Training events like these will prepare our associates to be more aggressive and ask for the sale.

Going Above and Beyond!

GREAT IDEA!! Store 4637 printed, laminated, and made a display book for the new tile backsplash program! They have several customers inquiring and 3 measures for this since they have put up! Way to go 4637!!

Remember, if you have questions about this program please consult the Backsplash Program Playbook located on the form section of store.acsouth.com or your ACS Regional Manager.



Environmental Flooring Options

In today's environmentally conscious society, it is important to be aware of flooring options you can provide to customers that not only look great in their homes, but also help them feel good about helping the planet.

Bamboo Flooring – Bamboo is a sustainable hardwood alternative that stains beautiful and lasts for decades. Bamboo is actually a grass and not a tree and grows to full maturity in 3-5 years as opposed to 20-120 years for a hardwood. As such, a forest of bamboo can replenished in a fraction of the time it takes for an oak or cherry tree to be replaced.

NIKE Step Ahead Carpet Pad – By recycling clean shoe scrap and turning it into carpet padding, NIKE saves millions of pounds of scrap from ending up in landfills. By turning the scrap into a high quality 8 lb. pad combined with a state of the art moisture barrier, NIKE and Home Depot have partnered to create an innovative and eco-friendly option.

Cork Flooring – Sharing many of the same bonuses that bamboo has, cork offers the benefits of being resilient and naturally springy as well as being a good natural insulator. Cork flooring is made from the bark of the cork oak, which is sustainably harvested in a way that does not damage the tree.

P.E.T. Carpet – P.E.T. Carpet is made from recycled soda bottles converted to carpet fibers. Those same properties produce vibrant color which is inherently stain resistant and provides for years of durable beauty.