

WALL-2-WALL NEWS

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Top 10 Carpet Installs for 03/12

RANK	STORE #
1	4122
2	4131
3	6209
4	6204
5	2560
6	4127
7	6214
8	915
9	4621
10	4126



Great job!

Who will be in the Top 10 SQ YD report next month?

Thank you for all the hard work.

Where To Go For Information

As a new associate, or even one who has walked the aisles, sometimes you're at a loss for where to go or direct customers to go for information on product or installation questions.

<http://www.wfca.org/> - The World Floor Covering Association (WFCA) provides information on all types of flooring, including carpet, hardwood flooring, laminate flooring, ceramic tile, area rugs, natural stone, cork, bamboo and vinyl flooring. The WFCA is dedicated to providing consumers the service and support needed to ensure a successful flooring purchase experience. The WFCA web site gives you all of the tools to help guide you so you can make informative flooring decisions.

<http://woodfloors.org/> - The National Hardwood Floor Association (NHFA) site providing hardwood and engineered floor info.\

<http://www.laminatefloorings.net/> - A great resource for laminate floors.

<http://www.flooringguide.com/> - Provides a variety of information on all types of flooring

store.acsouth.com - The American Carpet south site provides extensive info on hard surface installations as well as carpet and other product guides.

And as always, feel free to ask your store's vendor reps or your American Carpet South RIM if you have questions about a particular product.

72 Hour F&I Program Change

American Carpet will have the new carpet selections for the 72 hour display in the warehouses on May 1.

They are: Palatial Camel, Palatial Taupe, Matchless Camel, Matchless Taupe, Grand Strand Mocha and Top Hat Briarwood

Flooring Sales Are Up According To Floor Covering Weekly!

Issue Date: April 2-16, 2012, Posted On: 4/9/2012
Q1 report reveals signs of life for flooring

The U.S. floor coverings market is finally beginning to recover, reported Catalina Research's Q1 update. Retail floor coverings sales are responding positively to sharper economic growth, rising employment and increases in housing demand. As a result, total manufacturer square foot sales are estimated to have turned upwards in the first quarter of 2012 for the first time in six quarters, the report stated.

In the first quarter of 2012, total square foot floor coverings sales are estimated to have increased by 0.3 percent, while dollar sales increased by some 3.5 percent. This compares to a 1.5 percent decline in square foot sales and a 3.1 percent gain in dollar sales for all of 2011.

The recovery is being led by increasing hard surface flooring demand as soft surface flooring continues to lose ground. In the first quarter of 2012, hard surface flooring square foot sales are estimated to have increased by 3 percent and dollar sales by 4.1 percent. The gain is being led by manufacturers and marketers of ceramic tile, resilient flooring and wood flooring.

ACS Memorial Day Schedule



American Carpet will be closed for the holiday on 5/26 as well as on 5/28. Please make associates in your department aware. Have a safe and happy holiday weekend!