

WALL-2-WALL NEWS

Visit our helpful website: <http://store.acsouth.com>
We have added more helpful information to this web page for you, check it out today!

Comments or ideas please email acsnews@acsouth.com
Editor: Desiree Debiak

Top 10 Carpet Installs for 7/13

RANK	STORE #
1	4140
2	4617
3	951
4	6204
5	4122
6	4641
7	930
8	2560
9	4136
10	4108



Great job!

Who will be in the Top 10 SQ YD report next month?

Thank you for all the hard work.

Clays For The Cure Event

ACS and HD team up for Clays for the Cure. On July 25th, ACS participated in the HD sponsored "Clays for the Cure" event at the Seven Springs Mountain Resort. This event was held at the sporting clays course at the resort and featured 17 stations of firing shotguns at clay pigeons. It was held in conjunction with the Pittsburgh Pirates' charity arm and went towards finding a cure for breast cancer through the Glimmer of Hope Foundation. ACS was happy to sponsor a station on the course as well as sending a team to participate!



Laminate Promo Information

- Laminate promotion extended. The new promotional effective dates are 8-1-13 through 11-13-13.
- Special Order Only at \$397. The new promotion requires the customer to purchase an eligible underlayment
- If they purchase attached-backed laminate then no underlayment is required.
- The eligible underlayment includes all underlayments except the 2-n-1 (SKU's 628-000 and 1000-003-922).

The laminate promotion has been extremely popular with customers here are some things to think about when qualifying your customers.

Product Acclimation - product must be in the rooms/area we are installing not in garage.

When installing wood/laminate against stone fireplaces, - we scribe and seal.

Know the difference between primed base and matching.

A customer has existing base that is 2 ½ "or less - the store should quote removing this and installing new base.

Pay attention to the finish work – Make sure a customer knows what a base and ¼ round looks like.

We will float wood/lam over ceramic in good condition (minimal cracking, chips, level).

Is customer picking up material or are they paying for delivery.

Although we estimate how long an installation should take, any install could run into additional time or days depending on unforeseen circumstances.

Are Thoughts Are With You !

IN HONOR OF SAMUEL AMOS FROM STORE # 2577

Samuel has been working for Home depot for over 8 years as a flooring specialist, he has been battling 3 different kinds of cancers for years and has beaten them every time! The last cancer he was diagnosed with was brain cancer which he bravely beat as of January of 2013. Sadly a few weeks ago he wasn't feeling well and found out it had come back. As of now he is resting at home peacefully. Our thoughts, hearts, and prayers are with him and his family at this difficult time.