

WALL-2-WALL NEWS

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Top 10 Carpet Installs for 08/12

RANK	STORE #
1	4171
2	6207
3	4127
4	4140
5	4122
6	4123
7	2550
8	4136
9	4117
10	2557



Great job!

Who will be in the Top 10 SQ YD report next month?

Thank you for all the hard work.

Pro's and Con's of Materials

When looking at the Features and Benefits of the various flooring options offered, often it comes down to the simple debate of pros and cons. By being able to know those pros and cons, you can help guide your customer to the option that is best for them

Carpet

Pros: One day install; lifetime labor warranty on installed sale; lower cost per square foot; hundreds of colors available; comfortable on the feet.

Cons: Can hold allergens; more easily damaged than other flooring options; only available in 12 and 15 ft widths

Hardwood

Pros: Aesthetic appearance; warranties on material up to 50 years; various thicknesses and install types (nail down, glue down, click-lock) available; able to be sanded and refinished

Cons: Requires more preparation for install; multi-day install; more labor intensive install; more material needed due to waste

Laminate

Pros: Ease of install; variety of price points; durability of top layer

Cons: Susceptible to water damage; appearance can look "fake"; requires floor to be level; planks will have repeating boards due to photo process

Ceramic

Pros: Aesthetic appearance; mix and match ability for trims, borders, accents, grouts; variety of tile sizes

Cons: Multi-day install; grout must be cleaned and sealed regularly; elaborate install requiring specialty tools;

Vinyl

Pros: Vinyl tile and planks are very easy to install with minimal experience; can be installed in any area of house; durable product;

Cons: Repeating planks and tiles; sheet vinyl available in 12 ft widths only; material can be gouged or cut

Easy Guide for Carpet Types

THE 4 MAIN CARPET TYPES

Texture >



Texture, or cut pile, carpet is a great choice for high traffic areas. The smooth surface of the pile gives the space a traditional look. Similar types include Saxony and Cable.

Recommended for: Main living areas, Hallways, Living room



Twist >



Twist, or frieze, carpet is casual and stylish, yet durable. These styles give rooms a modern and updated look..

Recommended for: Bedrooms, Sitting rooms, Media rooms



Pattern >



The distinctive looks of pattern carpets make a visual impact. Large-scale or small, their designs set any room apart. They are also referred to as cut and loop or "sculptured" carpets.

Recommended for: Formal rooms, Dining rooms, Basemen



Loop >

