

WALL-2-WALL NEWS

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Top 10 Carpet Installs for Aug 14

RANK	STORE #
1	4171
2	4140
3	4127
4	6204
5	4122
6	901
7	4136
8	4117
9	2676
10	2550



Great job!

Who will be in the Top 10 SQ YD report next month?

Thank you for all the hard work.

Protect and Maintain Hardwood Flooring

Hardwood flooring can be a beautiful investment, and to protect them against moisture damage, abuse, and keeping them shiny and inviting, here are tips to help you decide if hardwood flooring is for you and your family home.

Protect your investment from moisture damage.

Homeowners often think of moisture damage as flooding incidents in their homes or large amounts of liquid being spilled on their hardwood floors. While these are possible and should be dried up immediately, moisture damage can stem from spills, but also climatic changes in the humidity levels in your home in the summer time. Ensure that your home is kept at a reasonable level for air conditioning and humidity control throughout the season. In the wintertime when it is drier in the air, heat can cause the opposite affect and cause wood to pull apart at seams of planks. Once again, keep humidity levels constant to keep your wood flooring from reacting drastically. Since hardwood is made from natural wood products, the tendency for flooring to expand and contract is natural. Although, when your flooring tends to raise and dip in areas unnaturally, this is called cupping. This can occur from humidity, a plumbing leak, or sitting water. Be aware of areas of your floor that don't feel even and investigate where the root of the cause is before your flooring is ruined. Once you find the source your floor can be renewed with sanding. For areas that have been cupping for long periods of time, it may be necessary to replace the entire plank or several planks of your hardwood flooring.

Keeping your wood floors looking shiny:

There are several products, theories and suggestions for how to care for your hardwood flooring. From wood soaps and cleaners to waxes that you can buff on. To clean your floors, suggestions of water and vinegar sprayed on a sponge mop will clean your floors effectively while also protecting the finish, without stripping. For making your floors shiny, many hardwood flooring experts suggest natural products such as olive oil as opposed to wax-based cleaners. If you do decide to use these, alternate the use with natural products to give your floor a healthy break from the waxy products.

Protecting your hardwood floors on a day-to-day basis.

To protect your floors from getting scratched daily, consider using cloth furniture protectors under the feet or legs of your tables, chairs, and heavy furniture. Also consider removing shoes, especially high heels and shoes that can scuff and scratch the floor. For pets and kids that regularly track through your home, you will have to be more diligent for keeping up with sanding and maintenance. While many homeowners feel scratches and natural wear can add to Hardwood flooring can be an integral part of your home and making it feel beautiful and well lived in. Enjoy your hardwood flooring in your home and use these tips to decide if your home and lifestyle will benefit from the addition of hardwoods. With their natural beauty and inherent characteristics, hardwoods will look different in every home, and can be the difference between average interiors to a fabulous interior. Discover hardwood flooring and care for it properly, and it will last as long as your home!

2014 Holiday Calendar



The 2014 install Holiday calendar is out! Please make sure to reference it when discussing jobs that customers wish to have installed during this busy season!

Changes coming!

Over the next month, the Special Buy carpet cubes will be changing selections and even the looks of the displays themselves. The reset will occur between 9/15 and 10/17. Now is a good time to go into your store's quote system and use this opportunity to tell customers that if they don't buy now, they may not have the chance to take advantage of Special Buy pricing on the existing choices. When the new displays hit the showrooms, take time to familiarize yourself with the new options so you can help guide your customers to the right selection for their project.