

WALL-2-WALL NEWS

Visit our helpful website: <http://store.acsouth.com>
We have added more helpful information to this web page for you, check it out today!

Comments or ideas please email acsnews@acsouth.com
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Top 10 Carpet Installs for Sept 09

RANK	STORE #	SQY TOTAL
1	6204	4127
2	4127	4006
3	4501	3877
4	4140	3800
5	4126	3667
6	906	3430
7	4116	3407
8	1264	3388
9	2575	3375



Great job 6204!

Who will be in the Top 10 SQ YD report next month?
Thank you for all the hard work.

Holiday Calendar 2009

Please use this as a guideline as to how to set your customers expectations for installs during the busy holiday season. **As always please call us if there is a problem or a rush job! Never lose a sale or a customer!**

Dates American Carpet will be closed

November 26th and December 24th, 25th, and 26th.

Thanksgiving:

- Special Order Carpet- by Nov. 7th
- In-Stock Hard Surfaces- by Nov. 13th
- Rapid Install Carpet- by Nov. 17th
- 72 Hour Carpet- by Nov. 20th
- In-Stock Carpet- by Nov. 20th

Christmas:

- Special Order Carpet- by Dec. 4th
- In-Stock Hard Surfaces- by Dec. 10th
- Rapid Install Carpet- by Dec 15th
- 72 Hour Carpet- by Dec. 18th
- In-stock Carpet- by Dec. 18th

\$199 PROMO LAMINATE AND CLICK FLOORING

(ONLY Markets 2, 8, 9, 15, 19, 47, 48, 72, 106, 139, 369, 466, and 479)

This promotion is a great savings for your customers, especially through the holidays. Your customers' receive their installation for only \$199 per room, based on a 170 sq ft minimum. This includes basic labor and not additional labor such as furniture moving, removing/hauling away existing floor, and stair work. Sale ends 12/16/09.

For more info and examples on how to process please refer to the Promotion page on "My Apron"

Are you looking for a waiver? How about a floor plan for a customer? Did you know you can access the American Carpet South computer system site at <http://store.acsouth.com> from your internet browser and view a waiver and a plan for any customer's job that has been completed? Try it out today!

\$39 INSTALL FOR WHOLE HOUSE EXTENDED UNTIL NOVEMBER 25!

With purchase of Stainmaster we are continuing to offer a \$39 Carpet Install for the Whole House. Sale now ends on 11/25/09. Don't let this deal pass your customers by!

TIPS ON HOW TO PROCESS THE PROMOTION CORRECTLY

- o Use the 26 digit coupon found on your "My Apron."
- o When scanned the incorrect amount might show, but as you continue through the sale the correct amount will come off.
- o Please reprint your coupon weekly in order for it to work.
- o Never process as a "Type 1" because your store will take an unnecessary markdown.
- o If you continue to have issues please contact Atlanta Store Support or an ACS RIM to walk you through the process and resolve.