# ACS American C A R P E T S O U T I The Say Yes Compar

# WALL-2-WALL NEWS

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Comments or ideas please email <u>acsnews@acsouth.com</u> Editor: Desiree Debiak

## **Top 10 Carpet Installs for 03/10**

RANK	STORE #	SQY TOTAL
1	6204	4937
2	4122	4543
3	2550	4526
4	4140	4351
5	4127	4323
6	915	4114
7	1206	4062
8	4131	3670
9	1264	3533
10	6214	3506



Great job!

Who will be in the Top 10 SQ YD report next month? Thank you for all the hard work.

# Top 10 HS Installs for 03/10

RANK	STORE #
1	6175
2	6177
3	1248
4	2401
5	2683
6	915
7	2558
8	4127
9	6152
10	2678

Are you looking for a waiver? How about a floor plan for a customer? Did you know you can access the American Carpet South computer system site at <a href="http://store.acsouth.com">http://store.acsouth.com</a> from your internet browser and view a waiver and a plan for any customer's job that has been completed? Try it out today!

#### **F&I Carpet Program Changes**

Home Depot has decided to go down to six core F&l carpets, that will be featured on your stores A-frame for this program. The discontinued carpets will be Destiny Oyster, Dominant Sedona, Dominant Carmella, Synergy Leather, Vanquish Almond Silk, as well as Thoroughbred Dapple Gray. In your specs you should see these listed as "While Supplies Last." Currently many of these carpets are still available and stocked in the ACS warehouses. Your RIM and local workroom manager will inform you when inventories are low or it becomes out of stock. For large jobs we ask that you check on quantities before selling a job to avoid any inconvenience for your customers. If there are any questions or concerns please contact your ACS RIM!

### **Indoor/Outdoor Carpet Guidelines**

Did you know that ACS and THD would install indoor/outdoor carpet? See below for some answers to some commonly asked questions!

1.) ACS can install on a porch, over concrete, or plywood. Concrete must be in good condition.
2.) ACS can install on a deck over plywood.
3.) ACS can install around a pool with only marine backed carpet due to the chorine in the water.
4.) All outside carpet installs must be done with a temperate over 65 degree and with sunny weather predicted for 3 days after the carpet has been installed.
5.) All outside installation must be installed as glue down install. THD specs have a line item for outdoor installation in the carpet program as add to basic.

# What carpet fibers are best for my home?

Customers often look for advice on carpet construction, the fibers that are used, and what type of carpeting they should have installed. Carpet construction can vary from tufted, woven, needle punched or hand knotted.

Tufted is less expensive than woven, it is machine made by weaving the carpet fibers through a backing. Most carpeting today is tufted. Woven carpeting is similar to weaving fabric. Plush, needle-punched carpeting is made by placing layers of carpet fibers on a mesh fabric core and mechanically punching them through with thousands of needles. This results in a carpet that is resistant to water, insects, mold, and sun. Selection of this type is limited. Hand knotted carpets are commonly referred to as oriental carpets. They are expensive, but last a long time.

All carpeting falls into two categories, man-made or natural fibers. The fiber is converted into yarn, which is formed into pile. This is the part of the carpeting that is sat upon and walked on. The fiber that you choose will be very important to the price and performance of the carpet. Nylon is used about 85% of the time in carpet construction. Wool accounts for a small percentage of carpeting sold today. It is the oldest and considered to be the most luxurious carpet that you can buy. It is also the most expensive. Wool is not as durable as nylon. Other fiber types include polyester, which is less durable than nylon but is soft to the touch, and polypropylene which is used in most outdoor carpeting.

Polypropylene, polyethylene, or polyolefin is also known as Olefin. Olefins advantages are its strength, colorfastness and comfort, stain, mildew, abrasion and sunlight resistance, and good bulk and cover.

### **Quick Design Tip!**

"Find your perfect floor". It's more detailed than the "Visualize your future floor today", below is the link.

http://www6.homedepot.com/flooringcenter/index.html